



NUSARATTANA  
GRUP INTERNASIONAL



2023 CATALOGUE  
[www.nusarattana.com](http://www.nusarattana.com)





# NusaRattana: where culture meets aesthetics

In the heart of Jakarta, amidst its lively streets, a tale of passion for rattan took its first steps with PT. Golden Cahaya Semesta in '83. Driven by a pioneer who could see beyond the ordinary, he set forth on a journey to weave rattan into contemporary design. But as the waves of the '07/'08 crisis rose, they momentarily eclipsed the ambition that had been set in motion.

However, the narrative was destined for a revival. Drawn by the legacy and the tales of rattan he grew up with, the son brought forth a renewed vision. Melding the old with the new, the father and son, with the invaluable insights and touches from the mother and sisters, gave birth to NusaRattana. It's not just a brand; it's a family's commitment to preserving tradition while sculpting it for the modern world. With every strand and weave, they invite you into their shared dream and legacy.



# From Our Family to Yours: A Tale of Dreams

Like every family heirloom passed down with pride, our journey with NusaRattana holds countless tales. From PT. Golden Cahaya Semesta's humble beginnings to today's global aspirations, it's a story that many can relate to: of humble starts, dreams, setbacks, and triumphant comebacks. In our story, you may see reflections of your own, and that's what makes our bond special.







## Handcrafted Passion: A Legacy Shared

Each creation at NusaRattana echoes the pulse of Indonesian tradition, meticulously handcrafted by our local artisans. These maestros, with skills passed down through generations, teach us the time-honored techniques that breathe life into our pieces. We're not just a brand; we are a harmonious collaboration between past and present. When you admire a NusaRattana piece, you're not just seeing a product; you're witnessing a dance of generational wisdom and contemporary vision. Together, with our artisans, we weave dreams and stories that resonate with many, inviting you to be part of this shared tapestry of passion.



# Every Piece, Story of Indonesia on the World Stage

Even as we venture globally, our heart remains in Jakarta. With every piece of NusaRattana that finds a place in homes from Europe to Taiwan, it's a piece of Indonesia that stands tall. We're carrying forward not just our legacy but also the aspirations of countless Indonesians. We hope that with each piece, you too feel that shared pride.

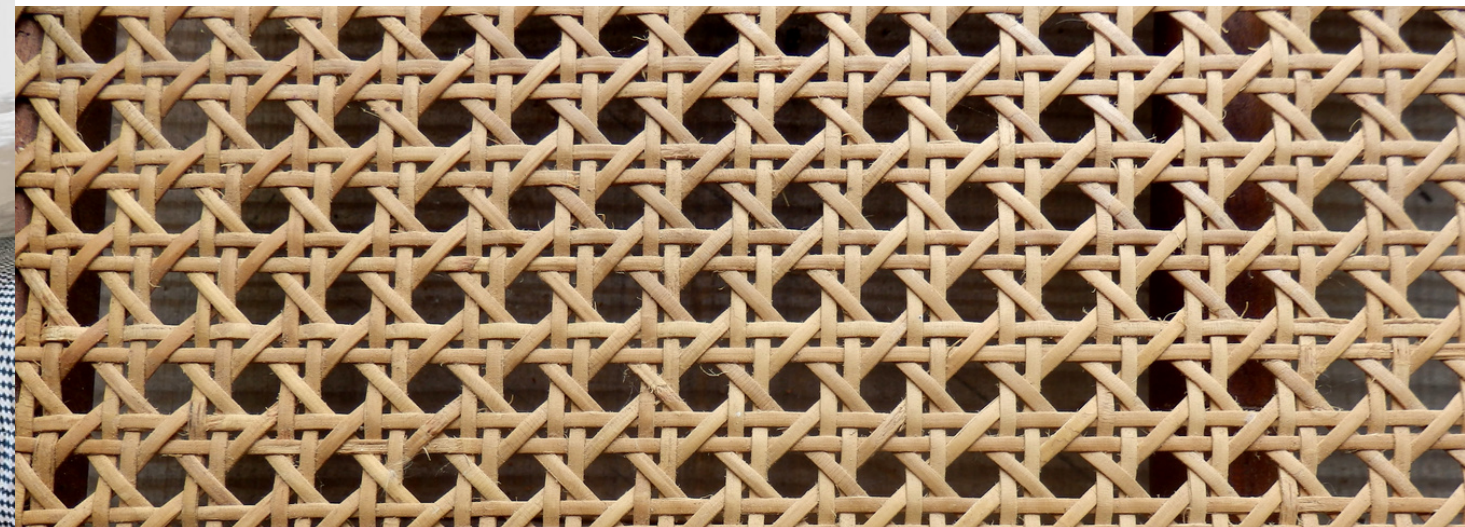






# Nature's Tapestry: The Dance of Rattan & Wicker

In the verdant heart of Indonesia, rattan thrives, an emblem of nature's unmatched grace and tenacity. Guided by seasoned hands, this resilient vine is woven into wicker, epitomizing both enduring artistry and nature's abundance. Each intricate weave is more than just a design; it's a silent narrative of a land where passion and heritage intertwine.





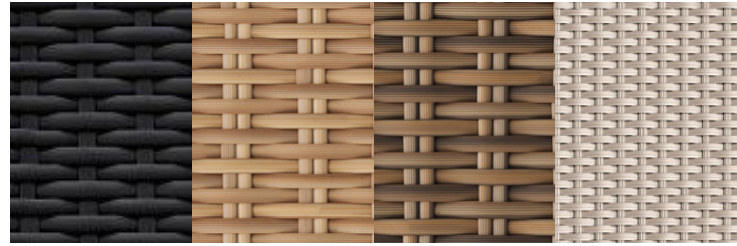
# Bridging Time with Tradition

Though design landscapes evolve, the allure of rattan and wicker stands unwavering. Our pieces, steeped in heritage yet resonating with the modern, stand as symbols of an artistry that defies time. With each curated item, whispers of tales from distant lands grace your space





15



Colors of Rattan

55



Mirror Collection



27

Chair Collection



57

Lighting Fixtures

35



Sofa Collection

59



Home Decors



43

Bar Stools



61

NusaRattana Jr.

47

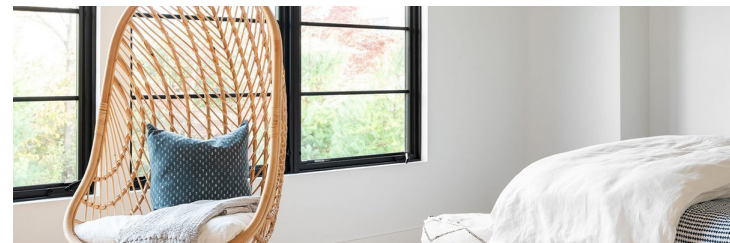


Dining Sets

65

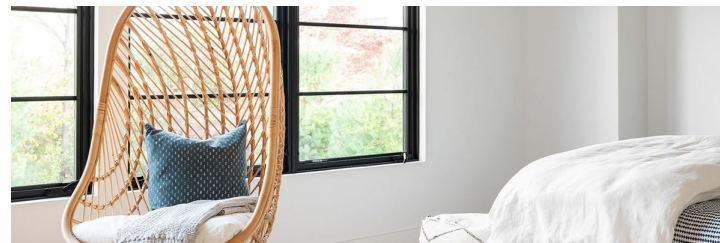


Bedroom Essentials



51

Swing Collection



71

Bathroom Essentials



# Elegance Refined: Colors Beyond the Ordinary

In the vast realm of design, color holds power, whispering tales of elegance and discernment. Our exclusive range of rattan hues is no exception. Handpicked and meticulously crafted, each shade resonates with opulence and sophistication.



BASKETS HD - 013





# Black Rattan.

Immerse in the 'Noir Elegance'  
of Black Rattan

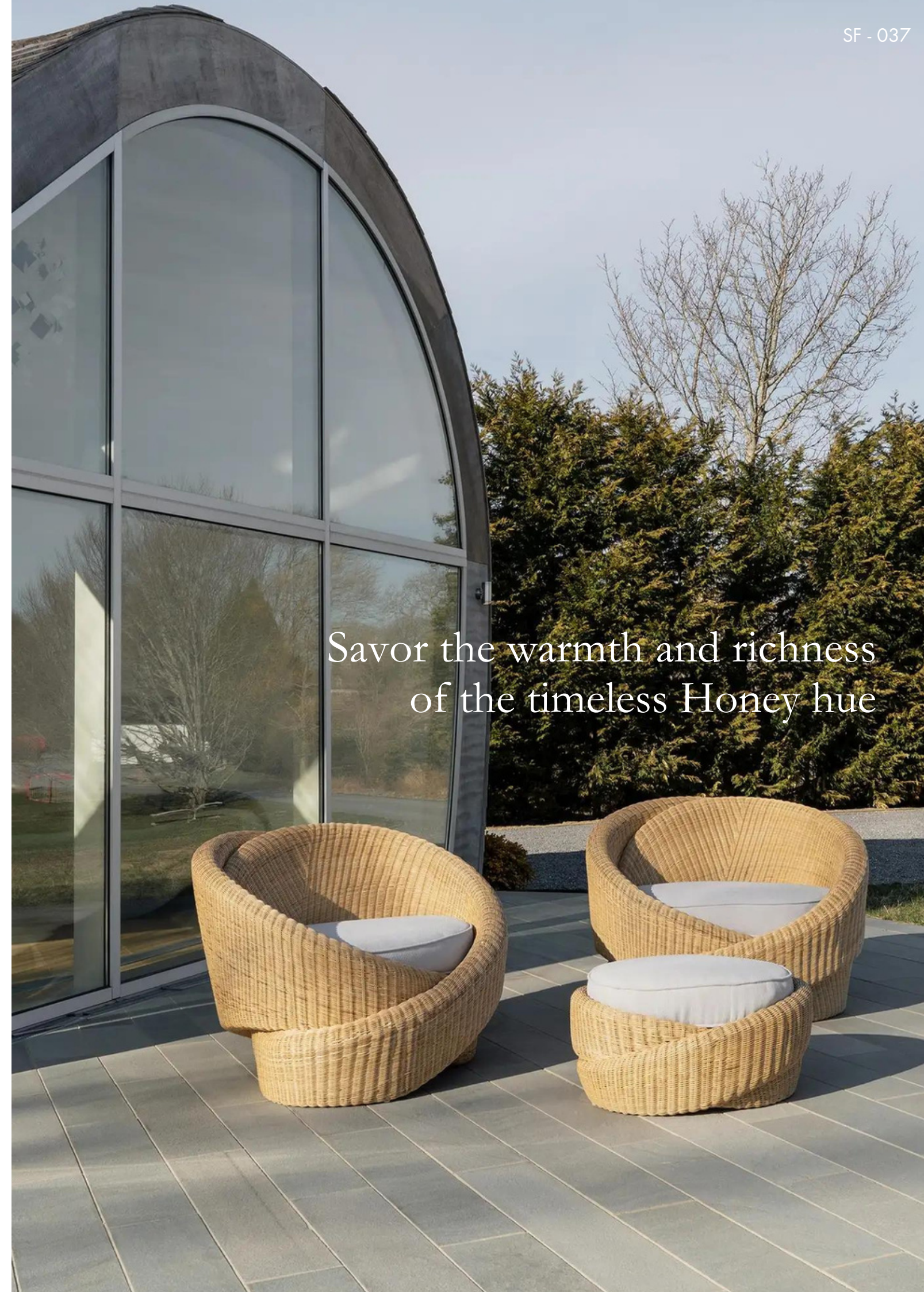
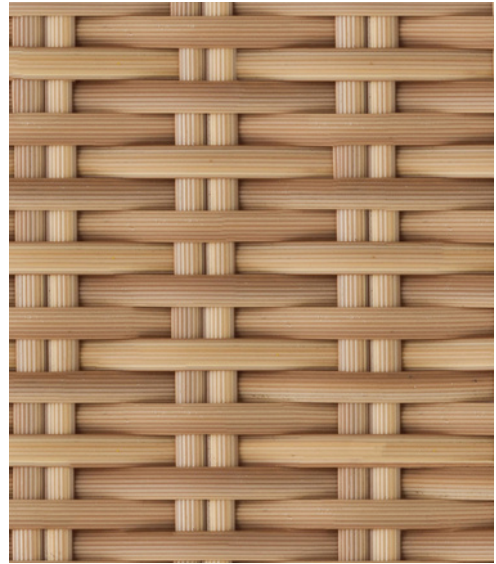


LEFT BDE - 023  
MIDDLE BDE - 024  
RIGHT BDE - 025





# Honey Rattan.

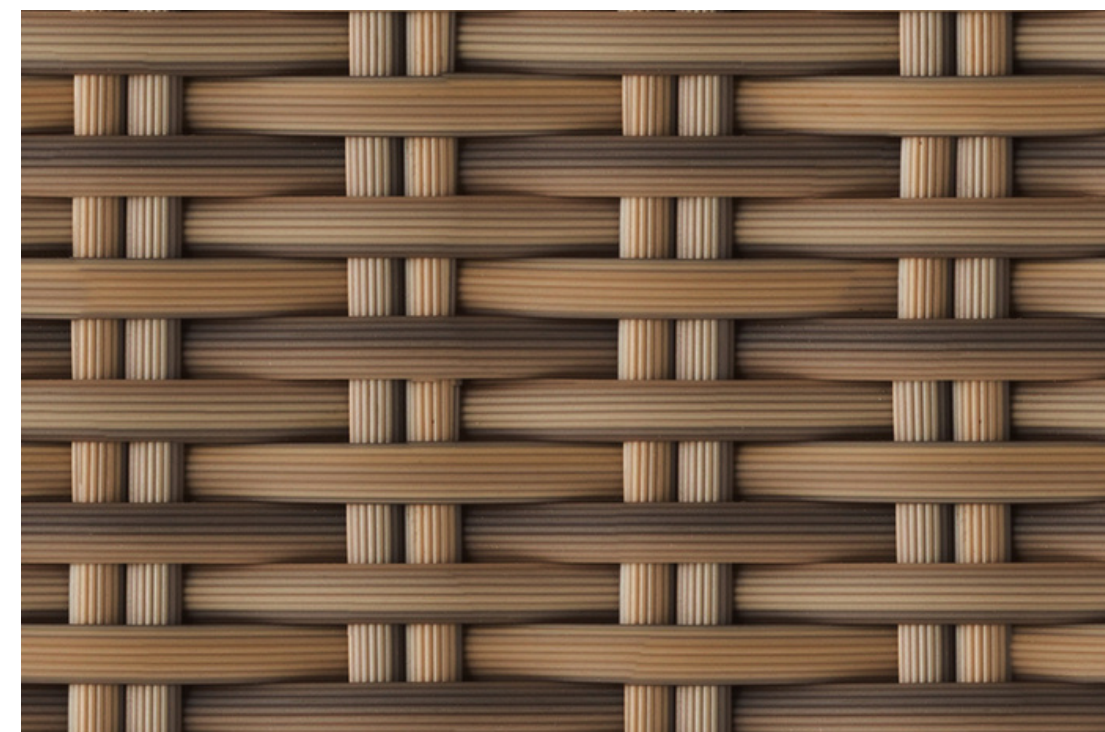




# Natural Rattan.



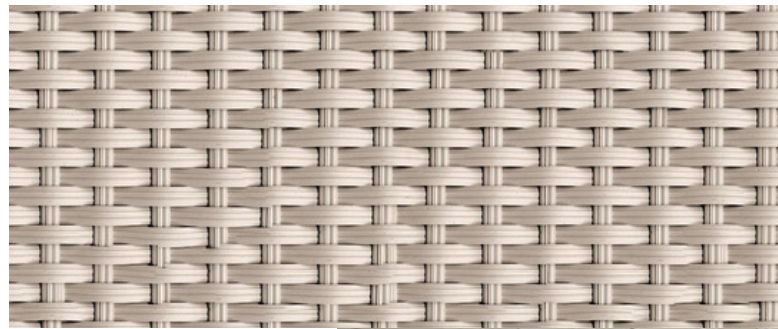
Embrace rattan in its PUREST form



LF - 008



# Stone Rattan.



Dive into the serene elegance of Stonish hue





“Where thou art, that is home.”

— *Emily Dickinson*



NOTES





# Chairs



CH - 001



CH - 002



CH - 003



CH - 004



CH - 005



CH - 006



CH - 007



CH - 008



CH - 009



CH - 010



CH - 011



CH - 012



# Chairs



CH-013



CH-014



CH-015



CH-016



CH-017



CH-018



CH-019



CH-020



CH-021



CH-022



CH-023



CH-024







CH - 031

# Chairs



CH - 025



CH - 026



CH - 027



CH - 028



CH - 029



CH - 030



CH - 031



CH - 032



CH - 033



CH - 034



CH - 035



CH - 036



# Every piece tells a story of artistry.

The heart of Indonesia beats with a rich legacy of mastering the art of rattan weaving. This deep-rooted tradition, paired with the ingenuity of our design team, has culminated in the creation of rattan furnishings that stand as a testament to exemplary design and meticulous craftsmanship. Dive into a narrative that harmoniously binds design, heritage, and nature.





# Sofas



SF - 001



SF - 002



SF - 003



SF - 004



SF - 005



SF - 006



SF - 007



SF - 008



SF - 009



SF - 010



SF - 011



SF - 012





# Sofas



SF - 013



SF - 014



SF - 015



SF - 016



SF - 017



SF - 018



SF - 019



SF - 020



SF - 021



SF - 022



SF - 023



SF - 024



SF - 037



# Sofas



SF - 025



SF - 026



SF - 027



SF - 028



SF - 029



SF - 030



SF - 031



SF - 032



SF - 033



SF - 034



SF - 035



SF - 036



SF - 036





## A touch of nature in every corner.

Rattan, a symbol of nature's elegance, thrives as one of the fastest-growing plants on Earth, marking it as an epitome of sustainability. This wondrous material unravels in layers, its outer sheen can be intricately woven, while its resilient core shapes the foundation of fine furniture. This unique composition offers unparalleled comfort and lends itself to the crafting of exquisite designs.



# Bar Stools



BS - 003



BS - 001



BS - 002



BS - 003



BS - 004



BS - 005



BS - 006



BS - 007



BS - 008



BS - 009



BS - 010



BS - 011



BS - 012



# Bar Stools



BS - 013



BS - 014



BS - 015



BS - 016



BS - 017



BS - 018



BS - 019



BS - 020



BS - 021



BS - 022



BS - 018



# Dining Sets



DS - 001



DS - 002



DS - 003



DS - 004



DS - 005



DS - 006



DS - 007



DS - 008



DS - 009



DS - 010



DS - 011



DS - 012



DS - 004



# Dining Sets



DS - 013



DS - 014



DS - 015



DS - 015





# Swings



SW - 001



SW - 002



SW - 003



SW - 004



SW - 005



SW - 006



SW - 007



SW - 008



SW - 009



SW - 010



SW - 011



SW - 012





# Craft, Curate, Cultivate

In the essence of NusaRattana, we Craft with precision, intertwining traditions with modernity. We Curate, blending timeless aesthetics with our heritage. And we Cultivate, emphasizing sustainability and our profound bond with nature. Together, these principles shape our distinct narrative, bringing both elegance and purpose to your space.



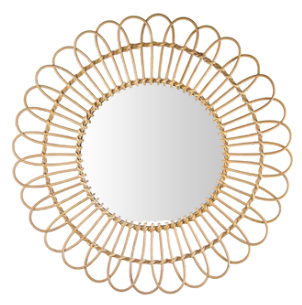
# Mirror



MR - 001



MR - 002



MR - 003



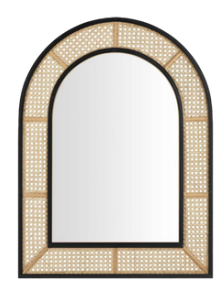
MR - 004



MR - 005



MR - 006



MR - 007



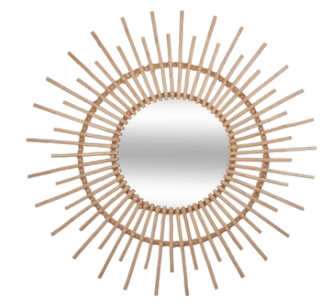
MR - 008



MR - 009



MR - 010



MR - 011



MR - 012





TOP LEFT LF - 009  
BOTTOM LF - 010  
TOP RIGHT LF - 008



# Lighting Fixtures



LF - 001



LF - 002



LF - 003



LF - 004



LF - 005



LF - 006



LF - 007



LF - 008



LF - 009



LF - 010



LF - 011



LF - 012



# Home Decors



HD - 001



HD - 002



HD - 003



HD - 004



HD - 005



HD - 006



HD - 007



HD - 008



HD - 009



HD - 010



HD - 011



HD - 012



LEFT: HD - 009  
RIGHT: HD - 010





# NusaRattana Jr.



NRJ - 001



NRJ - 002



NRJ - 003



NRJ - 004



NRJ - 005



NRJ - 006



NRJ - 007



NRJ - 008



NRJ - 009



NRJ - 010



NRJ - 011



NRJ - 012



# NusaRattana Jr.



NRJ - 013



NRJ - 014



NRJ - 015



NRJ - 016



NRJ - 017



NRJ - 018



NRJ - 019



NRJ - 020



NRJ - 021



NRJ - 022



NRJ - 023



NRJ - 024



NRJ - 015





# Bedroom Essentials



BDE - 001



BDE - 002



BDE - 003



BDE - 004



BDE - 005



BDE - 006



BDE - 007



BDE - 008



BDE - 009



BDE - 010



BDE - 011



BDE - 012



# Bedroom Essentials



BDE - 013



BDE - 014



BDE - 015



BDE - 016



BDE - 017



BDE - 018



BDE - 019



BDE - 020



BDE - 021



BDE - 022



BDE - 023



BDE - 024



BDE - 020



# Sustainability with Elegance.

In an era where sustainability is paramount, rattan emerges as the epitome of eco-conscious luxury. Its rapid growth and inherent renewability make it a frontrunner in sustainable choices. However, its allure isn't just its eco-friendliness; it's in its timeless beauty, ensuring it finds pride of place in homes that cherish both nature and aesthetic appeal. With NusaRattana, you experience a symphony of nature's brilliance and human ingenuity, all while making an eco-friendly choice.





LEFT: BHE - 005  
RIGHT: BHE - 006

# Bathroom Essentials



BHE - 001



BHE - 002



BHE - 003



BHE - 004



BHE - 005



BHE - 006



BHE - 007



BHE - 008



BHE - 009



BHE - 010



BHE - 011



BHE - 012



# Bathroom Essentials



BHE - 013



BHE - 014



BHE - 015



BHE - 016



BHE - 017



BHE - 018



BHE - 019



BHE - 020



BHE - 021



BHE - 022



BHE - 023



BHE - 024

